

AGENDA WORKSHOP: THE ROLE OF THE FUTURE HEALTHCARE MANAGER

IESE Business School, Barcelona North Campus. Carrer de Arnús i Garí 3-7. 08034 Barcelona

www.iese.edu/en/resources/getting-here/barcelona/



Day 1: Thursday 14th September Room Q-302

- 8.00 **Registration of participants** (welcome coffee Q-300)
- 8.15 **Welcome and introduction to workshop and project**
Jaume Ribera, Director CRHIM, IESE Business School
- 8.45 **Value-based healthcare**
Interactive presentation
Jaume Ribera, Professor, IESE Business School
- 9.45 **Overview of healthcare management in various EU countries (Part I)**
Portugal (AESE) and Spain (SCGS)
- 10.15 Coffee Break
- 10.45 **Overview of healthcare management in various EU countries (Part II)**
France (UGA), Italy (CERISMAS), Sweden (KI)
- 11.30 **Managing new initiatives: building and collaborating across networks**
Interactive presentation
Julia Prats, Professor, IESE Business School
- 12.45 Sum up before lunch (and group photo)
- 13.00 **Lunch** at dining room North campus
- 14.15 **Advancing into leadership roles**
Case: Bob Knowlton
Albert Ribera, Professor, IESE Business School
- 15.45 Break
- 16.15 **Digital transformation in healthcare**
Interactive presentation
Javier Zamora, Professor, IESE Business School
- 17.30 **Future healthcare managers**
Break out activity. Rooms U-100
- 18.15 **Summary of findings day one**
Jaume Ribera
- 18.30 **End of day one**
- 18.45 **Networking Cocktail** at IESE North Campus Terrace Q700
- 19.30 **Networking Dinner** at IESE North Campus

Day 2: Friday 15th September Room Q-301

- 8.00 **Welcome coffee** (Q-300)
- 8.15 **Wrap-up day one**
Jaume Ribera
- 8.30 **Healthcare management and leadership competencies models**
IHF Competencies Directory. L Nugent, M Gil-Lapetra, A Riera
NHS Healthcare Leadership Model. T Lonetto, D Kang.
- 9.15 **Innovation and change management in healthcare organizations**
Interactive presentation
Joaquim Vilà, Professor, IESE Business School
- 10.30 Coffee Break
- 11.00 **Governance of healthcare organizations**
Interactive presentation and panel
Albert Fernández, Professor, IESE Business School
- 12.15 **Discovering new competencies**
Break out in groups. Rooms U-100
- 13.00 **Lunch**
- 13.45 **Future role of healthcare managers**
Presentation of work in groups and workshop conclusions
Jaume Ribera. Gabriel Antoja, IESE Business School
- 15.00 **End of workshop**

Event organized by:



Karolinska
Institutet



With participation of:



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