

To all 'Top Executives' across IHF Membership

Dear Leaders of the IHF Community,

The Covid-19 crisis reminds us how we are all interconnected, and how much we share similar experiences with our peers across the globe. During these challenging times, it is our duty to support your experiences and help facilitate relevant exchanges of information. To this end, there are five areas of activity within the IHF that you can actively participate in to contribute to the international discussion and actions on COVID-19.

1. **Join our IHF LinkedIn group – Together Against COVID-19 – dedicated to healthcare leaders among the IHF Community :**

This Community of Practice is led by you: you can ask questions, raise discussions, make comments, share and look for resources and good practices, and connect with other healthcare leaders to exchange the latest ideas on how to maintain high-quality patient care during the Covid-19 crisis. The IHF Secretariat will not be posting overwhelming content, but will launch discussion threads to facilitate exchanges. All members of this group have similar leading positions and roles and have the common mission to save lives. Once you join the group, we welcome you to invite your members and experts to join. Please click here to join the group: <https://www.linkedin.com/groups/10543627/>.

2. **Share a message of support with the international healthcare community:**

Your message will be posted via the IHF platforms/social media to reach out to health professionals all over the world. Empower the health professionals risking their lives in fighting COVID-19 and let them know that they are not alone in fighting this pandemic.

Guidelines:

- It can be a message from an individual or a group
- Maximum of 100 words
- Include a picture of you (if a group contribution, a picture of the group)
- Send us your contribution by replying to this email

3. **Join the IHF CEO Circle's virtual focus groups on priorities for healthcare CEOs:**

We want to know how the IHF can pragmatically support our leaders to manage their priorities, turning challenges into opportunities. That is why we are asking you to share with us the most important priorities for healthcare CEOs as part of a 'virtual' focus group. The focus groups will be facilitated by Rulon Stacey (Chairman of the IHF CEO Circle).

There are three focus groups,

- **April 15th:** [North America and Latin & Central America](#)
- **April 16th:** [Europe, Africa and the Middle East](#)
- **April 17th:** [Asia and Australasia](#)

For more information about regarding the virtual focus groups, please contact Alexandra Gray at alexandra.gray@ihf-fih.org.

4. Join our live webinar series:

We are organizing several webinars and live Q&As in the coming weeks with our members and partners to share how they are leading and managing the COVID-19 response and preparedness measures. The schedule and more details will be sent to you in the succeeding days. If you would like to share your experiences, recommendations and insights in a webinar, please contact patricia.mencias@ihf-fih.org.

5. Find and share relevant resources on the IHF Website:

Finally, the IHF has launched a dedicated resource portal containing updated information and support for health and care leaders on COVID-19 from members, partners and other organizations. You can freely look for resources there: <https://www.ihf-fih.org/covid-19>

If you have any examples of good practice, innovative tools or management techniques, we want to hear from you. Contact Shane Razo at Shane.razo@ihf-fih.org or submit here: <https://www.ihf-fih.org/contribute>