

2021 IHF BARCELONA

44th World Hospital Congress

8th - 11th November 2021

People on board: Transforming Healthcare

Blending agility, responsiveness, resilience



SPONSORSHIP OPPORTUNITIES

BARCELONA



PRESENTATION

The **World Hospital Congress (WHC)** is the major annual international conference that gathers hospital and health services leaders from around the world to promote excellence in healthcare and hospital management by sharing views, experiences and networking. The event is promoted by the International Hospital federation, along with its members. The International Hospital Federation (IHF) is an international, nonprofit, non-governmental organization, constituted by hospitals and healthcare organizations from around the world, The WHC is an outstanding opportunity to meet first line hospital and healthcare services experts from all over the world.

The 44th WHC was to be hold in Barcelona in November 2020. In light of the COVID-19 pandemic impacting the globe the International Hospital Federation and Unió Catalana d'Hospitals have made the decision to **postpone the 44th World Hospital Congress to 8-11 November 2021**. This decision to postpone the Congress has been



taken in the best interest of IHF members and congress participants – composed of hospital and healthcare leaders, executives, professionals, service providers – for the majority of whom are still in the midst of the coronavirus crisis.

Nevertheless, the purpose of this Congress remains intact. Moving the Congress to 2021 provides us an enhanced opportunity to exchange knowledge and best practices on healthcare transformations driven by people, value and technology. Considering how Covid-19 crisis has challenged healthcare organizations, we will have to share also how these transformations contribute to enhance responsiveness, flexibility and resilience of healthcare systems and hospitals.

The organizers are confident the 44th WHC in Barcelona will continue to be an outstanding opportunity to share learnings and that will exceed the expectations of professionals that need, more than ever before, network, connect, share their knowledge and learnings and provide mutual support.

We are keen to meet you all in Barcelona, to work together to find ways to effectively transform healthcare systems to improve people's lives.

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Congress

CONGRESS

HISTORY

The WHC was a biennial event until 2015, being annual since then.

Due to worldwide Covid-19 pandemic, it was not possible to enjoy the WHC in 2020. Therefore, the 44th edition will be hold in Barcelona but in 2021, which brings us the opportunity to add new challenges to the event.

It will be celebrated in Europe after 8 years being held in other continents.

Barcelona is an attractive and accessible city for Europeans and has good connections with Latin American countries and the rest of the world.

For that reason, a good number of attendees are expected. According with the new circumstances, we will prepare everything to have a successful and safe event.

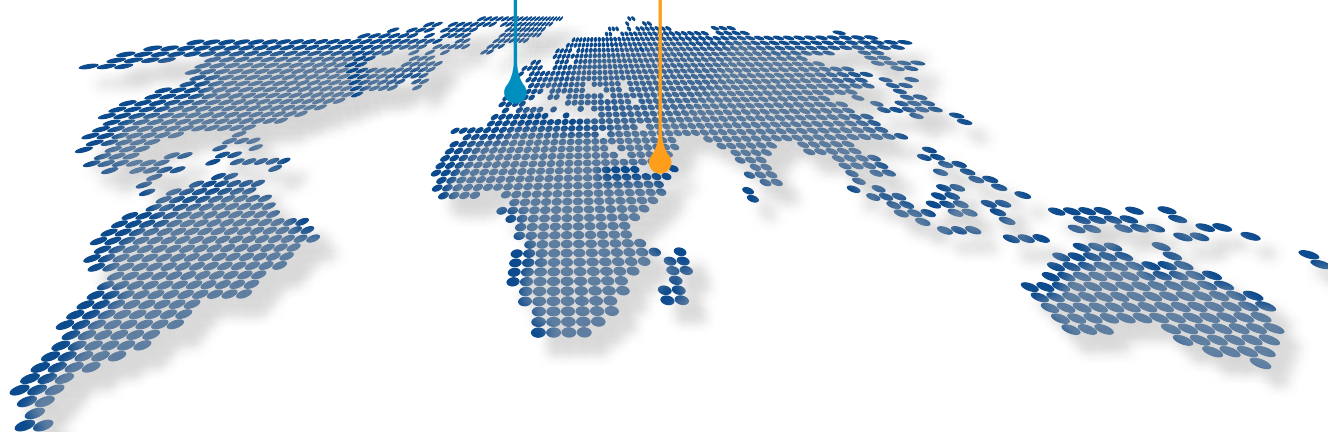




44 BARCELONA

2021 43 MUSCAT

2019



EDITION		PARTICIPANTS	LOCALS	%
2009	RIO (Brazil)	1101	718	65,21%
2011	DUBAI (Emirates)	637	81	12,72%
2013	OSLO (Norwegian)	980	466	47,55%
2015	CHICAGO (USA)	687	302	43,96%
2016	DURBAN (Southafrica)	873	577	66,09%
2017	TAIPEI (Taiwan)	748	430	57,49%
2018	BRISBANE (Australia)	1021	621	60,82%
2019	MUSCAT (Oman)	595	190	31,93%

ORGANISERS



The **International Hospital Federation (IHF)** is an international nonprofit, non-governmental membership organization.

Established in 1929 after the first International Hospital Congress in Atlantic City, USA, as the International Hospital Association in 1947. Based in Switzerland, IHF recognizes the essential role of hospitals and health

care organizations in providing health care, supporting health services, and offering education. Its role is to help international healthcare services providers. Its vision is a world of healthy communities served by well managed hospitals and health services where all individuals reach their highest potential for health.





La **Unió Catalana d'Hospitals** is a membership association of health and social care services providers, gathering more than 100 healthcare organizations, integrating mostly health providers of the public Catalan healthcare system, but also private healthcare organizations.

It was created in 1975 as a healthcare providers' association, to work together and promote a quality healthcare and social model to benefit the Catalan society.

Its key strategic areas are the defense of its members' legitimate interests, and strengthening the Catalan healthcare and social model.

As a health and social services providers association, La Unió defends a public healthcare system, build with the contribution of civil society, on the basis of an autonomous management of the health providers, an strict ethical performance, and promoting excellence in healthcare management through professionalization and supporting innovation for its members.



CONGRESS

WHC Barcelona-Experience



sharing

learning

connect

knowledge

networking

CONGRESS EXPERIENCE



Scientific
program



Cultural
program

3 PROGRAMMES



Social engagement
agenda



The CONGRESS'S SOCIAL COMMITMENT is also expressly manifested in an economically and environmentally sustainable organisation and the selection of partner firms and entities committed to ethical management and good CSR practice.

CONGRESS

CONGRESS DETAILS

Name

2021 IHF BARCELONA
44th World Hospital Congress

Slogan

**People on board:
Transforming Healthcare**

Blending agility, responsiveness, resilience

BARC

Organisers



The global goals



Congress experience

networking
learning
sharing
connect
knowledge

Delegate profile

- Hospital and Health services providers, executives and senior managers
- Social services organizations executives and senior managers
- Government healthcare representatives and healthcare policy planners
- National and international healthcare organization and association executives
- Academics and other university representatives and business schools
- Technology providers, equipments and other services for hospitals
- Information systems for health
- Innovation and research experts
- Communication
- Experts in clinical management



The city

mediterranean
design
innovation

Venue



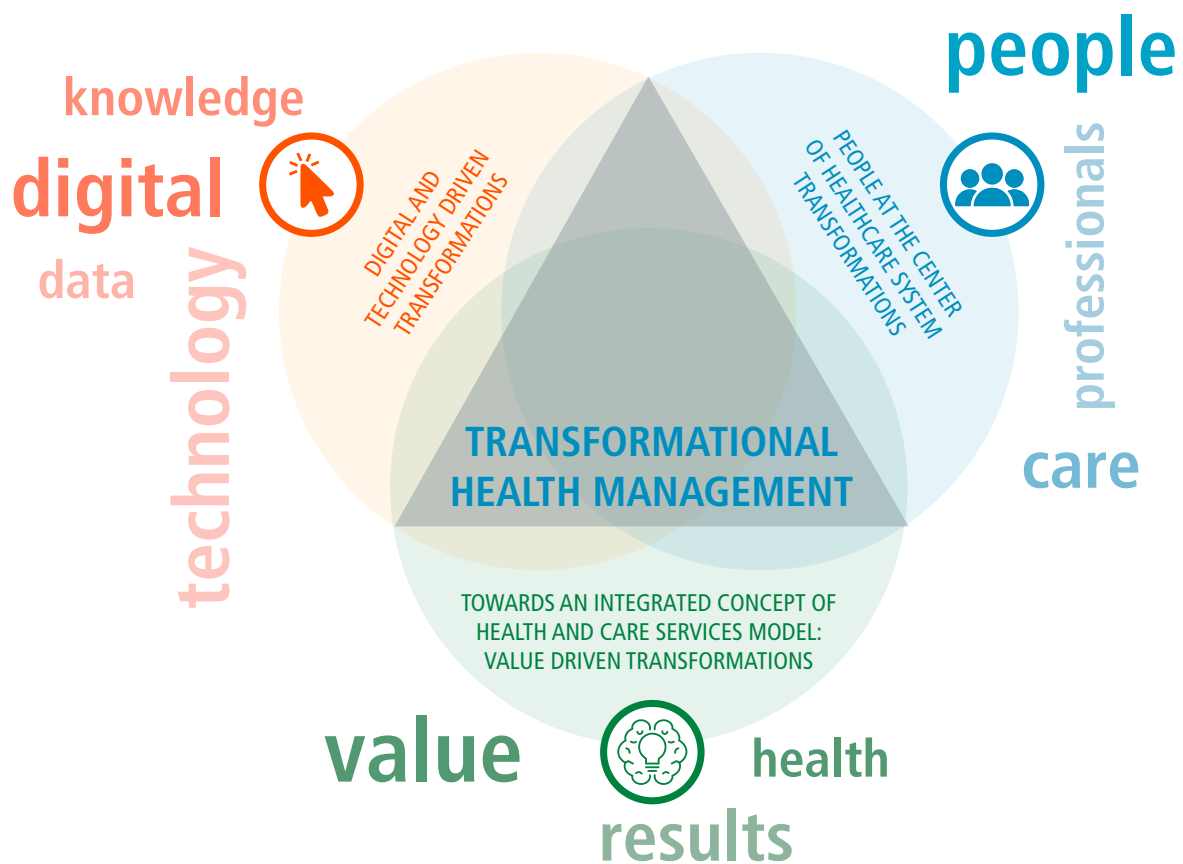
Palau de Congressos de Catalunya

Avinguda Diagonal, 661-671
08028 Barcelona

People on board: Transforming Healthcare

Blending agility, responsiveness, resilience

SCIENTIFIC CONTENTS





digital

DIGITAL TRANSFORMATIONS: digital health has been recognized as instrumental in delivering the Sustainable Development Goals (SDGs) and achieving universal health coverage (UHC). Digital change, in a broad sense, must facilitate those transformations, driven by people's (professionals and society) coming needs and values and guided by strong and groundbreaking leadership to make things happen..



value

VALUE DRIVEN HEALTH AND SOCIAL SERVICES TRANSFORMATIONS: transformations of healthcare services to meet future needs requires leadership to actively make things change, supporting innovation and giving path to new practices. We must change the way we provide healthcare services, to put people at the center of the system, in a global strategy on digital health.



people

PEOPLE DRIVEN TRANSFORMATIONS: refers to all the transformations that are driven by the changing needs, values and expectations of our societies, placing people at the center of the systems (citizens, communities, professionals), supported by an effective leadership and digital strategy transformation.

PROGRAM



THEME 1. Digital and technology driven transformations.

- 1.1 Artificial Intelligence for smart health and care.
- 1.2 Big accurate data: how it helps us.
- 1.3 How is digital health transforming the way health systems are run and healthcare is delivered.
- 1.4 *Glocalization*: new actors, new rules, global healthcare invaders in the local healthcare set.



THEME 2. Towards an integrated concept of health and care services model: value driven transformations.

- 2.1 Enabling the flexibility of organizations to adapt quickly to changes, addressing accelerated innovation adoption.
- 2.2 Key results that really matter: patients outcomes as the driver for better healthcare.
- 2.3 Health and care sustainability supported by applied research and innovation adoption.
- 2.4 Global Healthcare, global mobility, global access: towards a *liquid borderless* healthcare system.



THEME 3. People at the center of healthcare system transformations.

- 3.1 How to put citizens at the center of health and care.
- 3.2 Humanistic centered care.
- 3.3 Professionals leading transformations: the strength of professionals to promote transformation.
- 3.4 From health management to ethical leadership



Contribution opportunities

CONTRIBUTION OPPORTUNITIES

CONTRIBUTION OPPORTUNITIES



MAIN PARTNERS

GRIFOLS

COLLABORATORS



Institutional



Knowledge



Social

SPONSORS



Sponsors



Knowledge partners



Hospital collaborators



Collaborators







Forms of collaboration

FORMS OF COLLABORATION

PROPOSALS SCHEME

Sponsorship categories	Valor	
PARTNERS		
Partners		
A. PRINCIPAL SPONSORS		
Platinum	50.000 €	
Gold	30.000 €	
Silver	20.000 €	
Bronze	10.000 €	
B. SCIENTIFIC ACTIVITIES		
Satellite activities	10.000 € a 15.000 €	
Spaces for debate	5.000 € a 7.000 €	Sold out
C. EXHIBITION		
3 x 2 m space	4.500 €	
6 x 2 m space + Marketplace + Speakers' Corner	15.000 €	
Presentation area	4.000 €	Sold out
Phone charging area	5.000 €	Sold out
Cloakroom zone	6.000 €	Exclusively
D. PROMOTIONAL MATERIAL		
Attendee welcome pack	15.000 €	Exclusively
Lanyards	6.000 €	Exclusively
Insertion of material in bags	2.000 €	
Insertion of advertisement in program	2.200 €	
E. CATERING SPACE SPONSORSHIP		
Welcome cocktail	20.000 €	Exclusively
Congress dinner	25.000 €	Exclusively
Lounge in exhibition area	25.000 €	Exclusively

VAT not included

A. PRINCIPAL SPONSORS



PLATINUM SPONSOR

Opportunity to form part of Congress preferential sponsor group with maximum visibility throughout event

SPACES AND RECOGNITIONS

- Opportunity to engage in plenary session for 5 minutes to present your organization
- Opportunity to participate in Speakers' Corner for 5 minutes during a coffee break
- Positioning of institutional company banner (1 x 2 m) in Congress plenary hall throughout event.
- Presence of logo on all official Congress signage posters
- Availability of two 3 x 2 m stands in exhibition area
- 50% discount on possible additional stands available to contract
- For sessions with their own sponsor, the Platinum sponsor's banner will remain in place beside the official session sponsor's one

PROMOTIONAL MATERIALS

- Opportunity to include 2 promotional elements in attendee welcome pack
- Possibility of handing out an additional document to all Congress attendees at entrance to plenary hall (requires committee approval for document and timing)

VISIBILITY IN OTHER CONGRESS ELEMENTS

- Inclusion of logo on principal Congress webpage with link to your official website
- Presence of logo on promotional emails produced by the organizers in relation to the Congress
- One full-page ad in official Congress program, in a prominent position and 4 colors
- Verbal recognition by organizers in Congress plenary hall
- Presence of logo in plenary hall during opening session and at presentation of sponsor acknowledgments, in a prominent position
- Use of "Platinum Sponsor" title together with your logo on promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

FORMS OF COLLABORATION



CONGRESS REGISTRATIONS

- 10 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner

50.000 €



GOLD SPONSOR

Opportunity to occupy a prominent position in terms of visibility throughout Congress.

SPACES AND RECOGNITIONS

- Positioning of institutional company banner (1 x 2 m) at Congress entrance area throughout event
- Availability of two 3 x 2 m stands in exhibition area
- 50% discount on possible additional stands available to contract
- Opportunity to participate in Speakers' Corner for 5 minutes during a coffee break

PROMOTIONAL MATERIALS

- Opportunity to include 2 promotional elements in attendee welcome pack

VISIBILITY IN OTHER CONGRESS ELEMENTS

- Presence of logo on Congress webpage with link to your official website
- One full-page ad in official Congress program, in 4 colors
- Verbal recognition by organizers in Congress Opening Ceremony
- Presence of logo in plenary hall during opening session and at presentation of sponsor acknowledgments
- Use of "Gold Sponsor" title together with your logo on promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

CONGRESS REGISTRATIONS

- 6 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner

30.000 €

FORMS OF COLLABORATION



SILVER SPONSOR

Silver Sponsors will be recognized as sponsors that are important to the Congress and will benefit from higher visibility than lower category sponsors.

SPACES AND RECOGNITIONS

- Positioning of institutional banner (1 x 2 m) at Congress entrance area
- Availability of one 3 x 2 m stand in exhibition area
- 50% discount on possible additional stands available to contract

PROMOTIONAL MATERIALS

- Opportunity to include 1 promotional element in attendee welcome pack (requires committee approval)

VISIBILITY IN OTHER CONGRESS ELEMENTS

- Presence of logo on Congress website
- One half-page ad in official Congress program
- Verbal recognition by organizers in Congress Opening Ceremony
- Presence of logo in plenary hall during presentation of sponsor acknowledgements
- Use of "Silver Sponsor" title together with your logo on promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

CONGRESS REGISTRATIONS

- 4 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner

20.000 €



BRONZE SPONSOR

Bronze Sponsors will be recognized as sponsors that are important to the Congress and will benefit from higher visibility than lower category sponsors.

SPACES AND RECOGNITIONS

- Positioning of institutional banner (1 x 2 m) in Congress exhibition area
- Availability of one 3 x 2 m stand in exhibition area
- 50% discount on possible additional stands available to contract

VISIBILITY IN OTHER CONGRESS ELEMENTS

- Presence of logo on Congress website
- Verbal recognition by organizers in Congress Opening Ceremony
- Presence of logo in plenary hall during presentation of sponsor acknowledgements
- Use of "Bronze Sponsor" title together with your logo on promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

CONGRESS REGISTRATIONS

- 2 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner

10.000 €

FORMS OF COLLABORATION

PRINCIPAL SPONSOR COMPARISON TABLE

Rights and benefits		Platinum	Gold	Silver	Bronze
Plenary room		5 minutes			
Spaces and recognitions	Speakers' corner	5 minutes	5 minutes		
		Coffee break	Coffee break		
	Roll up	• Plenary hall	• Entrance hall	• Entrance hall	• Exhibition
	Logo at the signage	•			
	3x2m space	• 2	• 2	• 1	• 1
Visibility and promotion	Logo on website	• Home page	•	•	•
	Logo on mailouts	•			
	Logo at opening session	•	•		
	Verbal recognition by organizers in Congress plenary hall	•	•	•	•
	Ads in program	• 1 page	• 1 page	• 1/2 page	
	Documents in welcome pack	• 2	• 2	• 1	
	Document handout at entrance to plenary hall	•			
Registrations		• 10	• 6	• 4	• 2
		50.000 €	30.000 €	20.000 €	10.000 €

B. CONGRESS SCIENTIFIC ACTIVITIES

The organizing committee of the 44th World Hospital Congress offers businesses and entities the possibility of organizing scientific spaces prior to the Congress or parallel to it.

There is the possibility of running possible format sessions or ones of different lengths, depending on your interests:

- Symposia
- Spaces for debate



1. Satellite symposium

€10,000 - €15,000

The interested entity can present a thematic proposal along with the planned organizational structure, i.e., theme, time needed (approx 60 minutes), interest in a certain time slot (before Congress or parallel to it), possible speakers, etc.

The amount and contributions of this type of sponsorship will depend on the proposal agreed on between your company and the organizers, hall capacity and timetable. Personalized and joint form of contributions will also be defined in accordance with level of collaboration.

Content must be approved by the committee and you will be responsible for registration and speaker costs as well as any possible speaker fees. Catering service is not included in the room.



2. Spaces for debate

€10,000 - €15,000



Entities interested in this form of participation can have a space in a hall next to the Congress to hold a scientific debate session of approximately one hour in length.

The amount and contributions of this type of collaboration will depend on the proposal agreed on between your company and the organizers, hall capacity and timetable.

Content must be approved by the committee and you will be responsible for registration and speaker costs as well as any possible speaker fees.

FORMS OF COLLABORATION

C. EXHIBITION



1. Exhibition area spaces

The World Hospital Congress venue will feature an extensive area we want to set aside not just for a classic exhibition in the form of modular stands but also to create a comfortable space for use as a meeting point for attendees and exhibitors. To that end, we are offering interested enterprises the chance to contract a classic space or other formats as specified below.

We would also like to fit this area out with a Speakers' Corner where attendees will be invited at certain times to listen to five-minute presentations with the support of a megaphone and TV monitor. The different presentations by interested enterprises will be distributed by the organizing committee in a specific coffee break or lunch period and will be specified in the program to alert attendees.

Each company can give its presentation twice so it has more opportunities to reach its target public.

The available times will be:

- Monday evening during the welcome drink
- Tuesday during coffee breaks/lunch
- Wednesday during coffee breaks/lunch
- Thursday during coffee breaks/lunch

All coffee breaks, lunches and the welcome drink will have a space within the exhibition/marketplace area to encourage attendee presence.



3 x 2 m space

€ 4,500

- 3 x 2 m space
- Power socket with circuit breaker and 2 outlets
- Floor with blue congress mat
- Construction of a modular stand and furniture: The space is empty and rented free of furniture, with the possibility of renting the material and assembly service of the Palau de Congressos supplier at an additional cost for the exhibitor

Visibility in other Congress elements

- Positioning of logo on Congress website as exhibitor
- Presence of logo in plenary hall during presentation of sponsor acknowledgements

Congress registrations

- 1 Congress registration free of additional cost with access to the scientific sessions, welcome reception and congress dinner
- Inclusion of the word "Exhibitor" on your ID



SPACE IN EXHIBITION AREA + MARKETPLACE + TIME IN SPEAKERS' CORNER

€15.000

- 6 x 2 m space
- Power socket with circuit breaker and 2 outlets
- Floor with blue congress mat
- Construction of a modular stand and furniture: The space is empty and rented free of furniture, with the possibility of renting the material and assembly service of the Palau de Congresses supplier at an additional cost for the exhibitor

Availability of a marketplace area next to your stand with a table, 2 chairs and 2 armchairs/poufs

Use of Speakers' Corner for 5 minutes

Visibility in other Congress elements

- Positioning of logo on Congress website as an exhibitor and link to your website
- Presence of logo in plenary hall during presentation of sponsor acknowledgements

Congress registrations

- 2 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner
- Inclusion of the word "Exhibitor" on your ID

FORMS OF COLLABORATION



LOUNGE AREA SPONSORSHIP

€ 25.000

Possibility of being the exclusive sponsor of the principal coffee area during the Congress. The lounge area has a dedicated networking space

- Availability of one 12 m² stand in the exhibition area
- Possibility of choosing the stands closest to the marketplace area
- 50% discount on possible additional stands available to contract
- Opportunity to provide the cups, glasses or serviettes with the your brand (at the cost of the sponsor and always with the approval of the organizing committee and the Palau de Congressos de Catalunya)
- Positioning of 2 institutional banners (1 x 2 m) to be supplied by the sponsor to the marketplace area

Promotional materials

- Opportunity to include 1 promotional element in attendee bags (requires committee approval)

Visibility in other Congress elements

- Presence of logo on Congress website
- Half-page ad in official Congress program (final artwork to be provided by sponsor)
- Verbal recognition by the organizers at Congress opening ceremony
- Presence of logo in plenary hall during presentation of sponsor acknowledgements
- Use of "IHF 2021 Congress Marketplace Lounge Sponsor" title together with your logo on the promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

Congress registrations

- 4 Congress registrations free of additional cost with access to the scientific sessions, welcome cocktail and congress dinner



PRESENTATION AREA

€ 4,500



Spaces and recognitions

- Positioning of an institutional banner (1 x 2 m) in presentation room
- Presence of your logo on computer screen savers in presentation room
- 50% discount on contracting stands in exhibition area

Congress materials

- Positioning of logo on Congress website as exhibitor
- Presence of logo in plenary hall during presentation of sponsor acknowledgements

Congress registrations

- 1 Congress registration free of additional cost with access to the scientific sessions, welcome reception and congress dinner
- Inclusion of the word "Exhibitor" on your ID



PHONE CHARGING AREA

€ 5.000



Spaces and recognitions

- Positioning of two institutional banners (1 x 2 m) beside phone charging cabinets
- 50% discount on contracting stands in exhibition area

Congress materials

- Positioning of logo on Congress website as exhibitor
- Presence of logo in plenary hall during presentation of sponsor acknowledgements

Congress registrations

- 1 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner
- Inclusion of the word "Exhibitor" on your ID

FORMS OF COLLABORATION



CLOAKROOM ZONE SPONSORSHIP

€ 6.000

Spaces and recognitions

- Positioning of logo at top of cloakroom and on tickets given to attendees
- 50% discount on contracting stands in exhibition area

Congress materials

- Positioning of logo on Congress website as exhibitor
- Presence of logo in plenary hall during opening session and at presentation of sponsor acknowledgments

Congress registrations

- 1 Congress registrations free of additional cost with access to scientific sessions, welcome reception and congress dinner
- Inclusion of the word "Exhibitor" on your ID

D. PROMOTIONAL MATERIAL



ATTENDEE WELCOME PACK

€ 15.000

The organizers plan to provide attendees with all Congress documentation in a format that covers sustainability and CSR requirements. Elements made from environmentally responsible materials will be sourced.

Spaces and recognitions

- Presence of sponsor logo on welcome pack. The Committee will decide on the exact location, always in a visible position. The bags will be decided on and provided by the Congress organizers

Promotional materials

- Opportunity to include 2 promotional elements in attendee bags (requires committee approval)
- Website: Presence of sponsor logo and link to your website
- Presence of logo in plenary hall during presentation of sponsor acknowledgments

Congress registrations

- 2 Congress registrations free of additional cost with access to the scientific sessions, welcome cocktail and congress dinner
- Use of "Sponsor" title together with your logo on the promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval



LANYARDS

€ 6.000

Spaces and recognitions

- Presence of sponsor logo together with Congress logo on lanyards of all participants. Lanyards will be decided on and provided by the Congress organizers

Promotional materials

- Website: Presence of sponsor logo
- Presence of logo in plenary hall during presentation of sponsor acknowledgements

Congress registrations

- 1 Congress registration free of additional cost with access to the scientific sessions, welcome cocktail and congress dinner



INSERTION OF MATERIAL IN BAGS

€ 2.000

Spaces and recognitions

- Possibility of inserting documentation in attendee bags
 - The size of the material to include must not be more than A4
 - The material to include must be approved by the organizing committee
 - This possibility is reserved for companies that already collaborate in the congress



INSERTION OF ADVERTISEMENT IN PROGRAM

€ 2.200

There is an opportunity to include your brand in the Congress handheld program.

Spaces and recognitions

- Possibility of inserting an ad in the scientific program
 - The size will be in line with the final scientific program size and will be published in 4 colors
 - The material to include must be approved by the organizing committee
 - This possibility is reserved exclusively for companies partnering with the Congress in any other section
 - The sponsor must supply the final artwork (the Secretariat will provide details on the type of file to supply)

FORMS OF COLLABORATION

E. CATERING SPACE SPONSORSHIP



WELCOME DRINK

€ 20.000

Exclusive sponsorship at welcome drink to be held in the exhibition area on 8 November 2021 and with the possibility of sharing a networking time with attendees.

Spaces and recognitions

- Possibility of addressing attendees with a 5 minutes speech during the welcome drink
- Positioning of an institutional banner (1 x 2 m) to be supplied by the sponsor for the space next to where the speeches will be given
- Availability of one 3 x 2 m stand in the exhibition area
- 50% discount on possible additional stands available to contract

Promotional materials

- Opportunity to include 1 promotional element in attendee bags (requires committee approval)

Visibility in other Congress elements

- Inclusion of a logo on the Congress webpage with a link to your official website
- Half-page ad in official Congress program (final artwork to be provided by sponsor)
- Verbal recognition by the organizers at Congress opening ceremony
- Presence of logo in plenary hall during presentation of sponsor acknowledgments
- Use of "IHF 2021 welcome drink" title together with your logo on the promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

Congress registrations

- 4 Congress registrations free of additional cost with access to the scientific sessions, welcome cocktail and congress dinner
- 4 extra tickets to the cocktail



CONGRESS DINNER SPONSORSHIP

€ 25.000

Sponsorship of the official Congress dinner to be held on Wednesday 10 November 2021.

Spaces and recognitions

- Possibility of addressing attendees with a 5-minute speech during dinner
- Presence of sponsor logo on all dinner tickets
- Presence of sponsor logo on menus featured on dinner tables
- Positioning of 2 institutional banners (1 x 2 m) to be supplied by the sponsor to the dinner space
- Table reserved for sponsor representatives in a prominent position
- Availability of one 3 x 2 m stand in the exhibition area
- 50% discount on possible additional stands available to contract

Promotional materials

- Opportunity to include 1 promotional element in attendee bags (requires committee approval)

Visibility in other Congress elements

- Presence of logo on Congress website
- Half-page ad in official Congress program (final artwork to be provided by sponsor)
- Verbal recognition by the organizers at the Congress opening ceremony
- Presence of logo in plenary hall during opening session and at presentation of sponsor acknowledgments
- Use of "IHF 2021 Congress Dinner Sponsor" title together with your logo on the promotional material generated for the Congress and any possible correspondence in its regard. Always with prior committee approval

Congress registrations

- 4 Congress registrations free of additional cost with access to the scientific sessions, welcome cocktail and congress dinner
- 6 extra tickets to Congress dinner

FORMS OF COLLABORATION

F. CUSTOMIZE PACKAGE



The organizers of the 44th World Hospital Congress have planned the collaboration forms specified in this dossier but are open to assessing other proposals that companies or entities may make.



Exhibition map
and application form

EXHIBITION MAP

Level -1



Level -1			Level 0	
	Speakers' corner	Size booths:		3x2
	Rooms			4x3 (25)
	Coffee and lunch point			Access to level 0
	Posters			
				Registration
				Main Room (Plenary)

COLLABORATION APPLICATION FORM

CONTACT DETAILS

Entity/Company: _____

Contact person _____

Position _____ Ph no. _____

Tax ID Code _____ E-mail _____

Postal address _____

Zip code _____ City _____ País _____

DECLARATION: I have read the sales dossier and agree to the terms and conditions set out therein. I declare I am authorized on behalf of the entity/company I represent. By selecting my preferences in the commercial space for the stand I understand that this is indicative only and is subject to availability and possible changes. The organizers will confirm the definitive space at least 2 months before the Congress is held

SPACE PREFERENCES (please indicate 6 spaces in order of preference from among those specified on the commercial exhibition map)

☐ 1 _____ ☐ 2 _____ ☐ 3 _____

COLLABORATION OPTIONS

A. PRINCIPAL SPONSORS	
Platinum	50.000 € <input type="checkbox"/>
Gold	30.000 € <input type="checkbox"/>
Silver	20.000 € <input type="checkbox"/>
Bronze	10.000 € <input type="checkbox"/>
B. SCIENTIFIC ACTIVITIES	
Satellite activities <input type="checkbox"/>
Spaces for debate <input type="checkbox"/>
C. EXHIBITION	
3 x 2 m space	4.500 € <input type="checkbox"/>
6 x 2 m space + Marketplace + Speakers' Corner	15.000 € <input type="checkbox"/>
Lounge area sponsorship	25.000 € <input type="checkbox"/>

Presentation area	4.000 € <input type="checkbox"/>
Phone charging area	5.000 € <input type="checkbox"/>
Cloakroom zone	6.000 € <input type="checkbox"/>
D. PROMOTIONAL MATERIAL	
Attendee welcome pack	15.000 € <input type="checkbox"/>
Lanyards	6.000 € <input type="checkbox"/>
Insertion of material in bags	2.000 € <input type="checkbox"/>
Insertion of advertisement in program	2.200 € <input type="checkbox"/>
E. CATERING SPACE SPONSORSHIP	
Welcome drink	20.000 € <input type="checkbox"/>
Congress dinner	25.000 € <input type="checkbox"/>

VAT not included

Total

_____ to _____ from _____ of 2020/2021

Signature: _____

The **Technical Secretariat** will confirm the collaboration in writing and subsequently issue an invoice to be settled within the following 30 calendar days.

Please send this form

By email: ihf@gruporic.com

By post:

Grup RIC
Montengre, 18-24 baixos
08029 Barcelona

SEND

BARC



General and contact information



Anna Riera

Catalan Hospital, Health & Social
Services Association

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Cristina Blasco and Valentina Coppola

Technical Secretariat:
Grup RIC

ihf@gruporic.com
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Venue

Palau de Congressos de Catalunya

Avinguda Diagonal, 661-671
08028 Barcelona



Video Presentation

WWW

www.uch.cat
www.ihf-fih.org