

# **2021 IHFBARCELONA**

44th World Hospital Congress

8th - 11th November 2021

## **People on board: Transforming Healthcare**

*Blending agility, responsiveness, resilience*



# BARCELONA





## PRESENTATION

The **World Hospital Congress (WHC)** is the major annual international conference that gathers hospital and health services leaders from around the world to promote excellence in healthcare and hospital management by sharing views, experiences and networking. The event is promoted by the International Hospital federation, along with its members. The International Hospital Federation (IHF) is an international, nonprofit, non-governmental organization, constituted by hospitals and healthcare organizations from around the world, The WHC is an outstanding opportunity to meet first line hospital and healthcare services experts from all over the world.

The 44th WHC was to be hold in Barcelona in November 2020. In light of the COVID-19 pandemic impacting the globe the International Hospital Federation and Unió Catalana d'Hospitals have made the decision to **postpone the 44th World Hospital Congress to 8-11 November 2021**. This decision to postpone the Congress has been taken in the best interest of IHF members and congress participants –

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composed of hospital and healthcare leaders, executives, professionals, service providers – for the majority of whom are still in the midst of the coronavirus crisis.

Nevertheless, the purpose of this Congress remains intact. Moving the Congress to 2021 provides us an enhanced opportunity to exchange knowledge and best practices on healthcare transformations driven by people, value and technology. Considering how Covid-19 crisis has challenged healthcare organizations, we will have to share also how these transformations contribute to enhance responsiveness, flexibility and resilience of healthcare systems and hospitals.

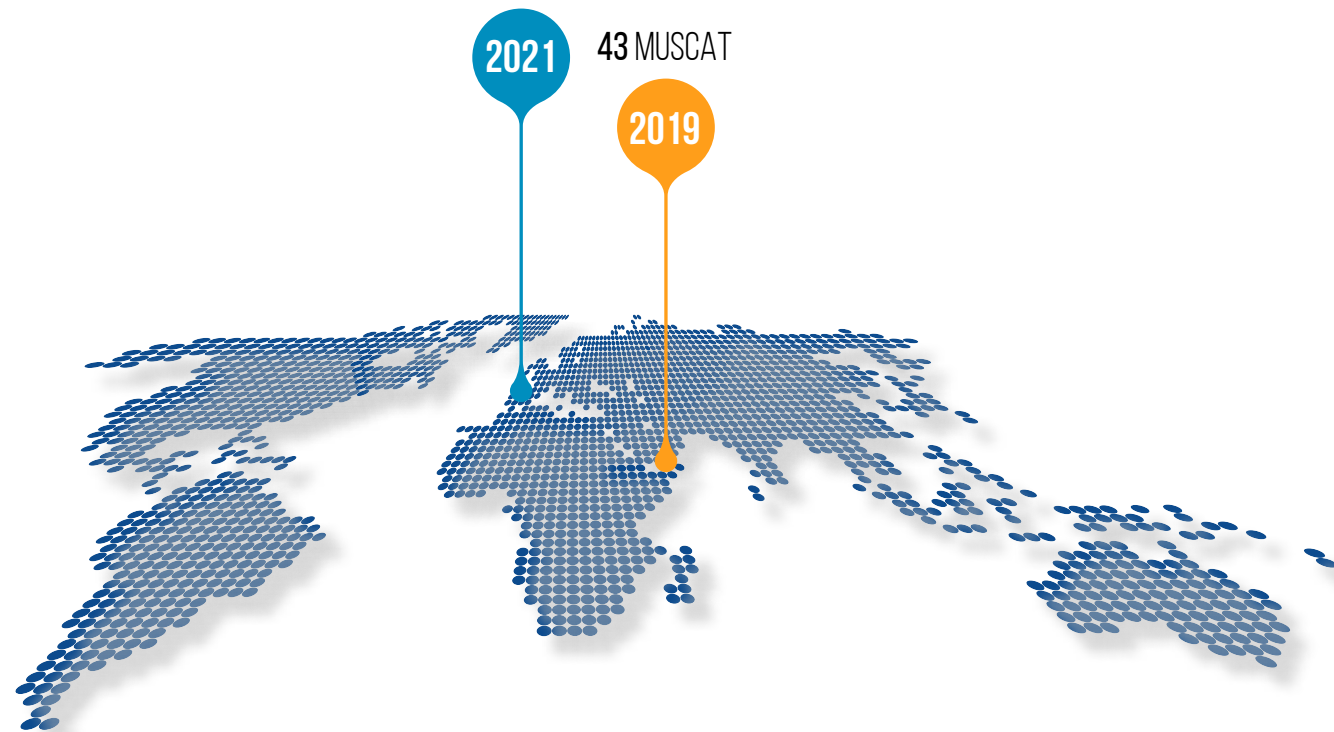
The organizers are confident the 44th WHC in Barcelona will continue to be an outstanding opportunity to share learnings and that will exceed the expectations of professionals that need, more than ever before, network, connect, share their knowledge and learnings and provide mutual support.

We are keen to meet you all in Barcelona, to work together to find ways to effectively transform healthcare systems to improve people's lives.





**44 BARCELONA**



The WHC was a biennial event until 2015, being annual since then. Due to worldwide Covid-19 pandemic, it was not possible to enjoy the WHC in 2020. Therefore, the 44th edition will be hold in Barcelona but in 2021, which brings us the opportunity to add new challenges to the event.

It will be celebrated in Europe after 8 years being held in other continents.

Barcelona is an attractive and accessible city for Europeans and has good connections with Latin American countries and the rest of the world. For that reason, a good number of attendees are expected. According with the new circumstances, we will prepare everything to have a successful and safe event.

EDITION	PARTICIPANTS	LOCALS	%
2009 RIO (Brazil)	1101	718	65,21%
2011 DUBAI (Emirates)	637	81	12,72%
2013 OSLO (Norwegian)	980	466	47,55%
2015 CHICAGO (USA)	687	302	43,96%
2016 DURBAN (Southafrica)	873	577	66,09%
2017 TAIPEI (Taiwan)	748	430	57,49%
2018 BRISBANE (Australia)	1021	621	60,82%
2019 MUSCAT (Oman)	595	190	31,93%





The **International Hospital Federation (IHF)** is an international nonprofit, non-governmental membership organization.

Established in 1929 after the first International Hospital Congress in Atlantic City, USA, as the International Hospital Association in 1947. Based in Switzerland, IHF recognizes the essential role of hospitals and health care organizations in providing health care, supporting health services, and offering education. Its role is to help international healthcare services providers. Its vision is a world of healthy communities served by well managed hospitals and health services where all individuals reach their highest potential for health.



La **Unió Catalana d'Hospitals** is a membership association of health and social care services providers, gathering more than 100 healthcare organizations, integrating mostly health providers of the public Catalan healthcare system, but also private healthcare organizations. It was created in 1975 as a healthcare providers' association, to work together and promote a quality healthcare and social model to benefit the Catalan society.

Its key strategic areas are the defense of its members' legitimate interests, and strengthening the Catalan healthcare and social model.

As a health and social services providers association, La Unió defends a public healthcare system, build with the contribution of civil society, on the basis of an autonomous management of the health providers, an strict ethical performance, and promoting excellence in healthcare management through professionalization and supporting innovation for its members.



# 44 WHC BARCELONA

sharing  
learning  
connect  
knowledge  
networking

CONGRESS EXPERIENCE



Scientific  
program



Cultural  
program

3 PROGRAMMES



Social engagement  
agenda



The **CONGRESS'S SOCIAL COMMITMENT** is also expressly manifested in an economically and environmentally sustainable organisation and the selection of partner firms and entities committed to ethical management and good CSR practice.



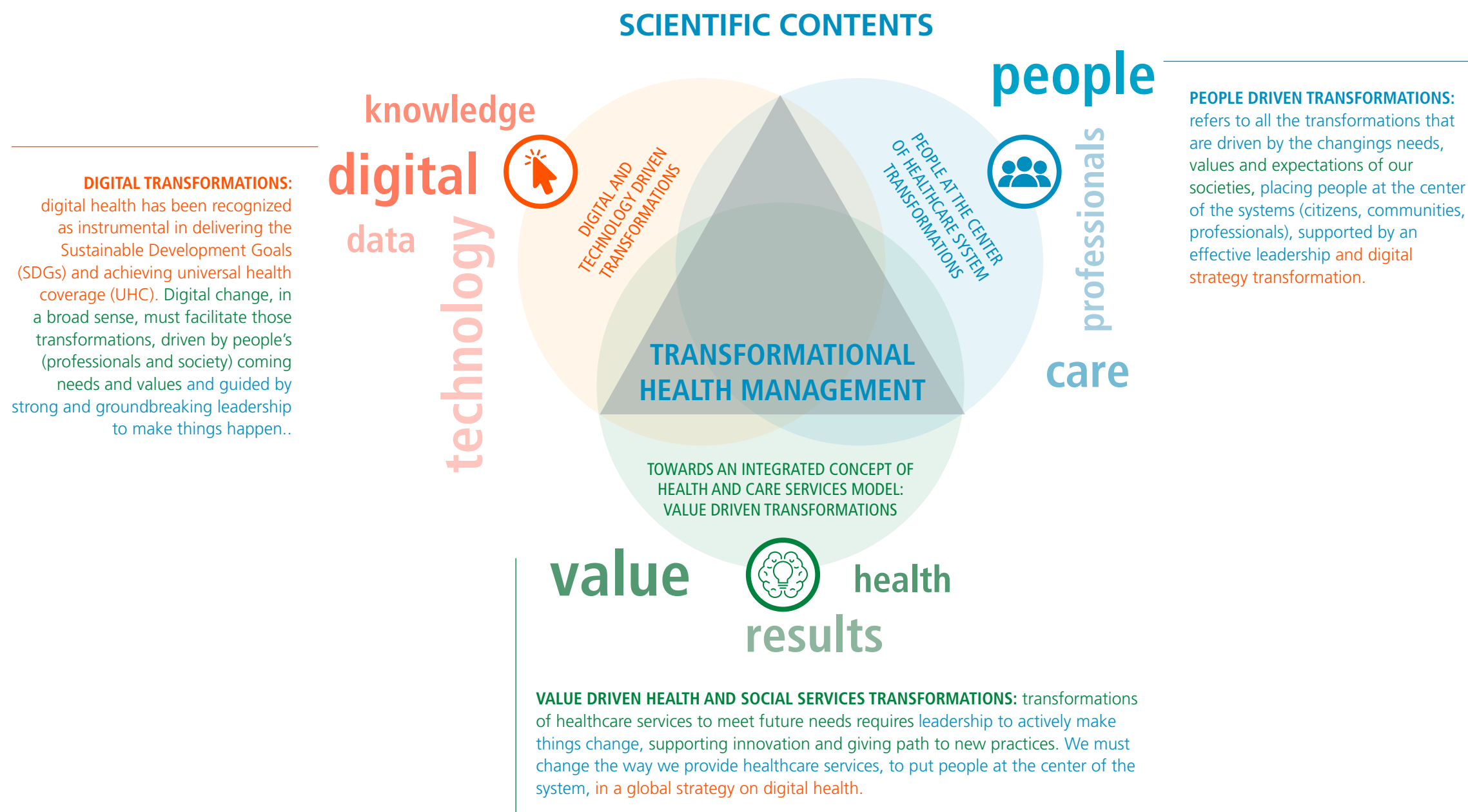
# CONTRIBUTION OPPORTUNITIES





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PROGRAM

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**THEME 1. Digital and technology driven transformations**

- 1.1 Artificial Intelligence for smart health and care.
- 1.2 Big accurate data: how it helps us.
- 1.3 How is digital health transforming the way health systems are run and healthcare is delivered.
- 1.4 *Glocalization*: new actors, new rules, global healthcare invaders in the local healthcare set



**THEME 2. Towards an integrated concept of health and care services model: value driven transformations**

- 2.1 Enabling the flexibility of organizations to adapt quickly to changes, addressing accelerated innovation adoption.
- 2.2 Key results that really matter: patients outcomes as the driver for better healthcare.
- 2.3 Health and care sustainability supported by applied research and innovation adoption.
- 2.4 Global Healthcare, global mobility, global access: towards a liquid borderless healthcare system.



**THEME 3. people at the center of healthcare system transformations**

- 3.1 How to put citizens at the center of health and care.
- 3.2 Humanistic centered care.
- 3.3 Professionals leading transformations: the strength of professionals to promote transformation.
- 3.4 From health management to ethical leadership.





Name

**2021 IHFBARCELONA**  
44th World Hospital Congress

Slogan

**People on board:  
Transforming Healthcare**

*Blending agility, responsiveness, resilience*

Delegate profile

- Hospital and Health services providers, executive and senior managers
- Social services organizations executives and senior managers
- Government healthcare representatives and healthcare policy planners
- National and international healthcare organization and association executives
- Academics and other university representatives and business schools
- Technology providers, equipments and other services for hospitals
- Information systems for health
- Innovation and research experts
- Communication
- Experts in clinical management

**BARCELONA**

Organisers



The global goals



Congress experience

**networking**  
**learning**  
**sharing**  
**connect**  
**knowledge**

The city

**mediterranean  
design  
innovation**

Venue



**Palau de Congressos  
de Catalunya**

Avinguda Diagonal, 661-671  
08028 Barcelona

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**Video Presentation!!**

