

# Proposal of La Unió for the prioritization of the SDG's in the social and healthcare sectors

## SUSTAINABLE DEVELOPMENT GOALS



December 20th 2019

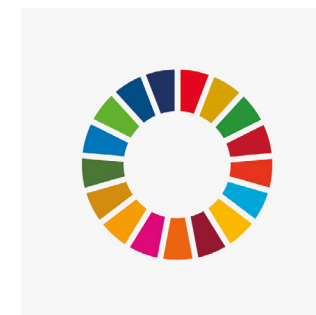


[La Unió is one of 4,000 non-business signatories](#) worldwide committed to the principles of the UN Global Compact, currently the largest corporate sustainability initiative in the world. We adhered to the initiative in 2009, and we are singularly active in contributing to the development of the [17 Sustainable Development Goals \(SDG\)](#) that guide the steps of the United Nations [Agenda 2030](#) for Sustainable Development.

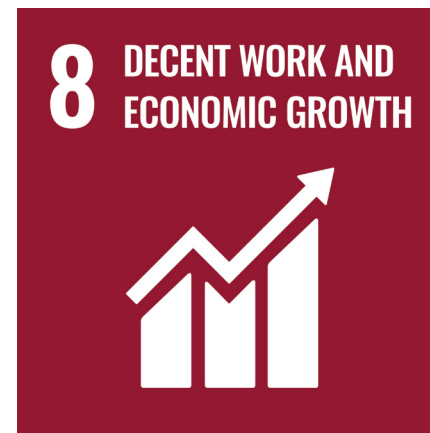
These 17 Goals focus on poverty, hunger, peace, health, education, inequality, inclusion, economic prosperity, protection of the planet, combating climate change, cities and territories, energy, sustainable consumption and production, and governance. As a whole, they form a plan of action in favor of the people, the planet and prosperity with the intention of strengthen peace and access to justice.

From La Unió, we are firmly committed both from corporate point of view of the entity and from the point of view of the institutions that form it, our associates. For this reason, we have prioritized the sustainable development goals from the perspective of the Healthcare and Social Care sectors, taking into account what La Unió and its members can contribute on achieving them.

# SUSTAINABLE DEVELOPMENT GOALS



## Proposal of La Unió for the prioritization of the SDG's in the social and healthcare sectors





Ensuring healthy lives and promoting the well-being at all ages is essential to sustainable development.

To our associates, this goal is an essential part of their mission. As key players in the deployment of public policies in the health and social fields, the unique contribution of the entities associated to this SDG must be valued through support actions that, beyond the normative and planning framework, aim to make the structural elements of the welfare state and the services they provide truly effective: **universality, accessibility, support and accompaniment of vulnerable groups, humanitarian services, the comprehensive approach to the person, public health, among others.**

### GOAL 3: ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES

- 3.1** Reduce the global maternal mortality
- 3.2** End preventable deaths of newborns and children under 5 years of age
- 3.3** End communicable diseases
- 3.4** Reduce premature mortality from non-communicable diseases and promote mental health and well-being
- 3.5** Strengthen the prevention and treatment of substance abuse
- 3.6** Halve the number of global deaths and injuries from road traffic accidents
- 3.7** Ensure universal access to sexual and reproductive health-care services, including for family Planning and information and education
- 3.8** Achieve universal health coverage
- 3.9** Reduce the number of deaths and illnesses from hazardous chemicals and pollution and contamination
- 3.A** Strengthen the implementation of the WHO on Tobacco Control in all countries
- 3.B** Support the research and development of vaccines and affordable essential medicines
- 3.C** Increase health financing and the development of the health workforce in developing countries
- 3.D** Strengthen the capacity of all countries for risk reduction and management of national and global health risks

### THE CONTRIBUTION OF LA UNIÓN AND ITS ASSOCIATES

1. **Promote the adoption of healthy habits** from birth.
2. Promote a **comprehensive approach to fragility and chronicity.**
3. Promote prevention and **empower people** of all ages **regarding to their health**, encouraging shared decision-making.
4. **Improve diagnosis and access to treatment** for communicable diseases.
5. Address **stigma** and **promote mental health** and well-being.
6. Facilitate **universal health coverage**, with special attention to the most vulnerable groups.
7. **Humanize assistance**, especially in the moments of greatest vulnerability.
8. **Prevent and raise awareness about the effects of substance abuse.**
9. **Inform** about the individual and collective risk of **not vaccinating.**
10. **Awareness** of the impact of **environmental pollution** on health.



Gender equality is not only a fundamental human right, but a necessary foundation for a peace-ful, prosperous and sustainable world. Unfortunately, while the world has achieved progress towards gender equality and women's empowerment, women and girls continue to suffer discrimination and violence in every part of the world.

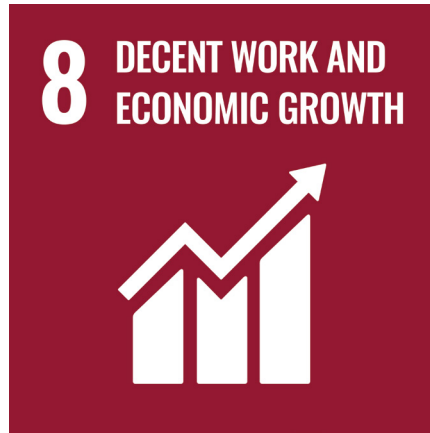
**Our associates can play an important role** in this SDG, as long as they **employ a group of people who are mainly women**, for which reason they must make a special effort in implementing new legal frameworks regarding female equality in the workplace and the eradication of harmful practices targeted at women is crucial to ending the gender-based discrimination. In this way, they must guide their activity in respect and preservation of the rights of all the people of the LGTBI+ collective, **both in the work enviroment and in the assistance.**

## GOAL 5: ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS

- 5.1** End all forms of discrimination against all women and girls everywhere
- 5.2** Eliminate all forms of violence against all women and girls
- 5.3** Eliminate forced marriage and female genital mutilation
- 5.4** Recognize and value unpaid care and domestic work and the promotion of shared responsibility within the household
- 5.5** Ensure women's full and effective participation and equal opportunities for leadership at decision-making
- 5.6** Ensure universal access to sexual and reproductive health and reproductive rights
- 5.A** Equal rights to economic resources, as well as access to ownership and control over forms of property and financial services
- 5.B** Promote the empowerment of women by enhancing the use of technology
- 5.C** Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality

## THE CONTRIBUTION OF LA UNIÓN AND ITS ASSOCIATES

1. Implement the **company policy focused on creating a favourable labour relations framework** based on the equalization of opportunities, non-discrimination and respect for diversity, make this follow one of the core of the strategy of the organizations.
2. **Reinforce the organization's commitment** to gender equality and promote awareness of diversity of sexual orientation and gender expression
3. **Promote gender equality** in personnel selection, training, professional promotion and working conditions.
4. Analyse and promote measures of positive action to **correct the inequalities** that exist and to promote access to women to positions of responsibility in which they have little or no representation.
5. **Guarantee the procedures of selection and professional promotion** that facilitate the presence of women with the necessary qualifications in all areas of the organization, including the implementation of training and professional development programs specifically for them
6. **Implement measures to reconcile work and family life**, facilitating a better balance between work and family life, and encouraging respect for rest time
7. **Eliminate all forms of occupational violence against women**, with a network of prevention mechanisms for sexual and gender-based violence
8. **Support to the public campaigns against violence on women.** To proactively apply gender-based violence circuits.
9. **Promote community health actions** of education on health, sexuality, diversity of sexual orientation, gender expression and affectivity in schools and institutions, encouraging awareness of what equality means and what causes inequalities as a basis for correction.



Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs that stimulate the economy while not harming the environment. Eradicating forced labour, promoting decent work, investing in education and training, enhancing entrepreneurship and technological upgrading, are also required for achieving sustainable economic growth

**Our associates consider their staff their fundamental asset.** Therefore, beyond complying with regulations and agreements, they must promote decent and inclusive conditions, quality and healthy work, promote innovation and try to have an impact on supplier chains.

## GOAL 8: PROMOTE INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, EMPLOYMENT AND DECENT WORK FOR ALL

- 8.1** Sustainable economic growth
- 8.2** Diversification, technological upgrading and innovation, for achieving higher levels of economic productivity
- 8.3** Promote development-oriented policies that support productive activities, decent job creation and innovation, and encourage the formalization and growth of enterprises
- 8.4** Improve global resource efficiency in consumption and
- 8.5** Achieve full and productive employment and decent work and equal pay for work of equal value
- 8.6** Reduce the proportion of youth not in employment, education or training
- 8.7** Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of child labour
- 8.8** Protect labour rights and promote safe and secure working environments
- 8.9** Devise and implement policies to promote sustainable tourism
- 8.10** Encourage and expand access to banking, insurance and financial services for all
- 8.A** Increase Aid for Trade support
- 8.B** Develop and operationalize a global strategy for youth employment

## THE CONTRIBUTION OF LA UNIÓN AND ITS ASSOCIATES

1. Commit to **people as the main activity betting on a social model committed to professional excellence** and quality of life of employees.
2. Make the most **of natural resources**
3. **Encourage talent**, favouring innovation in all areas of the organisations, promoting and encouraging the initiatives of the staff themselves.
4. **Promote policies and training in the field of people management** that aim to include them in the recruitment process.
5. **Publish periodically aggregate information on recruitment, remuneration and professional promotion data for employees.**
6. Influence the **chain of suppliers**, with the implementation of the principles linked to Human Rights in relation to decent work
7. **Promote R+D+I** through relationships with local startups and entrepreneurial projects.
8. **Prevent occupational hazards:** to share experiences and good practices and to identify types of possible common accidents and psychosocial risks.
9. Promote actions to become a **Healthy Company**





Climate change is now affecting every country on every continent. It is disrupting national economies and affecting lives, costing people, communities and countries dearly today and even more tomorrow. Weather patterns are changing, sea levels are rising, weather events are becoming more extreme and greenhouse gas emissions are now at their highest levels in history. Without action, the world's average surface temperature is likely to surpass 3 degrees centigrade this century. The poorest and most vulnerable people are being affected the most.

**Our associates can play a leading role in establishing strategies to promote the use of renewable energies, the conservation of natural resources,** reducing greenhouse gas emissions, recycling and reusing materials, and, in particular, because of their relationship with the community and the people they serve, they are agents of the dissemination of knowledge and research on the impact of climate change, which can cause a climate crisis, on people's health.

## GOAL 13: TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS

- 13.1** Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters
- Integrate climate change measures into national policies, strategies and planning
- 13.2** Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning
- 13.3** Implement the commitment undertaken by developed-country parties
- 13.A** Promote mechanisms for raising capacity for effective climate change-related planning and management

## THE CONTRIBUTION OF LA UNIÓN AND ITS ASSOCIATES

1. Take part in actions of **World Days** to make visible the need to manage our impacts on the environment.
2. Integrate the **fight against the climate** crisis into the policies of our organizations
- 3. Raise awareness about the state of natural resources** (water, energy, paper, etc).
4. Promote **the review of protocols and guidelines for assisted** practice to enhance the appropriate use of resources and materials.
5. Facilitate and promote the movement of users and professionals in **sustainable and non-polluting transport**.
- 6. Reduce single-use plastics.** Substitute these plastics for more sustainable materials.
7. Contribute to increase **awareness of the population** in relation to the **climate crisis** and its potential impacts.
8. Promote the adoption of practices that **reduce greenhouse gas emissions**.
9. Promote **research linked to climate change** in the field of health
10. Promote the **reduction and recycling of waste and the reuse of materials**





Promote the rule of law at the national and international levels and ensure equal access to justice for all, reduce corruption and bribery in all their forms. The threats of international homicide, violence against children, human trafficking and sexual violence are important to address to promote peaceful and inclusive societies for sustainable development. They pave the way for the provision of access to justice for all and for building effective institutions at all levels.

**Our associates have the condition of service providers for public health and social systems.** To tackle these challenges and build a more peaceful, inclusive societies, they can enhance the strengthen of human rights culture, dialogue with advocacy groups and transparency in management and governance, as key elements to solidify their links with the community environment and the society they serve.

## GOAL 16: PROMOTE JUST, PEACEFUL AND INCLUSIVE SOCIETIES

- 16.1** Reduce all forms of violence and related death rates everywhere
- 16.2** End abuse, exploitation, trafficking and all forms of violence against and torture of children
- 16.3** Promote the rule of law and ensure equal access to justice for all
- 16.4** Reduce illicit financial and arms flows, strengthen the recovery and return of stolen assets and combat all forms of organized crime
- 16.5** Reduce corruption and bribery in all their forms
- 16.6** Develop effective, accountable and transparent institutions at all levels
- 16.7** Ensure responsive, inclusive, participatory and representative decision-making at all levels
- 16.8** Broaden and strengthen the participation of developing countries in the institutions of global governance
- 16.9** Provide legal identity for all
- 16.10** Ensure public access to information and protect fundamental freedoms
- 16.A** Strengthen relevant national institutions for building capacity at all levels to prevent violence and combat terrorism and crime
- 16.B** Promote and enforce non-discriminatory laws and policies

## THE CONTRIBUTION OF LA UNIÓN AND ITS ASSOCIATES

- 1. Establish transparent policies with CSR criteria** in the hiring of suppliers, and anticipate measures to be taken to comply with Human Rights.
- 2. Implement effective CSR policies**, codes of good governance, ethical codes, to establish control mechanisms to verify their compliance and to actively disseminate them within the organisations so that they remain recognisable
- 3. Basing the decision-making process on the dialogue** and participation of interest groups
4. Deepen transparency, working with the **Advocacy Groups** on measures that add **value to communication**.
5. Work on the **integration of the principles of Human Rights** established by the United Nations **into the ordinary functioning of the entities**.
- 6. Fight against corruption** by establishing anti-corruption policies and disseminating them (internally and externally).



A successful sustainable development agenda 2030 requires partnerships between governments, the private sector and civil society. These inclusive partnerships built upon principles and values, a shared vision, and shared goals that place people and the planet at the centre, are needed at all levels. Investments are needed especially in developing countries. These include sustainable energy, infrastructure and transport, as well as information and communications technologies. Urgent action is needed to mobilize to deliver on sustainable development objectives.

**Our associates act in permanent contact with other operators and with the territory**, with contact with the administration and with spheres of knowledge, and mobilize a significant volume of people, for which **their role as promoters of the implementation of the SDG is important**. On the other hand, the promotion of partnerships and public-private collaboration, essential in its field, must contribute to expanding the impact on the implementation of the SDG.

## GOAL 17: REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT

- 17.1 Strengthen domestic resource mobilization to improve domestic capacity for tax and other revenue collection
- 17.2 Developed countries to implement fully their official development assistance commitments
- 17.3 Mobilize additional financial resources for developing countries from multiple sources
- 17.4 Assist developing countries in attaining long-term debt sustainability
- 17.5 Adopt and implement investment promotion regimes for least developed countries
- 17.6 Enhance cooperation on and access to science, technology and innovation
- 17.7 Promote the development of environmentally sound technologies to developing countries
- 17.8 Fully operationalize the technology bank and science, technology and innovation capacity-building mechanism for least developed countries
- 17.9 Enhance support for implementing all the SDG in developing countries
- 17.10 Promote a universal, rules-based, open, non-discriminatory and equitable multilateral trading system under the World Trade Organization (WTO)
- 17.11 Increase the exports of developing countries
- 17.12 Realize timely implementation of duty-free and quota-free market access on a lasting basis for all least developed countries
- 17.13 Enhance global macroeconomic stability
- 17.14 Enhance policy coherence for sustainable development
- 17.15 Respect each country's policy space and leadership to establish and implement policies for sustainable development
- 17.16 Enhance the global partnership for sustainable development
- 17.17 Encourage and promote effective partnerships
- 17.18 Enhance the availability of high-quality, timely and reliable data
- 17.19 Build on existing initiatives to develop measurements of progress

## THE CONTRIBUTION OF LA UNIÓN AND ITS ASSOCIATES

1. Align the **strategy of social responsibility** with the objectives of **sustainable development** and to promote coherence
2. **Generate/participate in territorial alliances** aimed at the development of the local economy as well as, more specifically, at the identification of socioeconomic conditions that act as conditions for the health of the population.
3. **Share knowledge and cooperate** with the academic, business and social world **to facilitate access to science, technology and innovation**.
4. Promote the **mobilization of resources** for developing countries.
5. Promote **public-private partnership** (PPP).
6. Enhance **policy coherence** for sustainable development
7. **Disseminate the SDG in all areas of the company** and encourage the participation of employees and other advocacy groups in its implementation