

# 2018 IHF BRISBANE

## 42nd World Hospital Congress

10–12 OCTOBER 2018 BRISBANE AUSTRALIA

### INNOVATE | INTEGRATE | INSPIRE

### How can healthcare evolve to meet 21st century demands?

Globally health systems are in transition. Impacts of new technology, changing demographics and disease profiles, funding pressures, new models of care and more are driving transformation. So how at this critical point do we harness the benefits and overcome the obstacles? The World Hospital Congress 2018 will inspire you with the journey to date and the opportunities for the future to come.

### KEYNOTE SPEAKERS



**Elizabeth Teisberg – Executive Director, Value Institute for Health and Care, Dell Medical School in Austin, Texas**

Elizabeth Teisberg is co-creator of the idea of value-based health care strategy and co-author of *Redefining Health Care: Creating Value-based Competition on Results*, with Prof. Michael E. Porter. Elizabeth will share her thought-leadership on how healthcare needs to evolve to meet 21st century demands.



**Chris Pointon – Co-Founder “Hello My Name Is ...” movement**

Chris Pointon has inspired health leaders and consumers across the UK, USA, Australia and New Zealand with his story of the creation of a social movement towards a more compassionate health system that grew out of sadness and adversity when his late wife was diagnosed with a terminal illness.



**Claire Jackson – Director, Centre for Health System Reform and Integration, University of Queensland**

Achieving value and better health outcomes depends on a strong primary health system and a focus on integration. International expert Professor Claire Jackson will share innovative integrated models of multidisciplinary care and her experience and commitment to a better health system.



**Nigel Edwards – Chief Executive, Nuffield Trust**

With a deep understanding of the UK’s National Health Service and the challenges it faces to deliver universal health care in an environment of austerity, Nigel Edwards will share his views on sustainability, new models of service delivery, and the transformation required to ensure high performing health systems that can support universal health care.



**Melissa Thomason – Patient Advocate**

Melissa Thomason is a Patient and Family Advisor who works with the American Board of Family Medicine, on Patient and Family Advisory Councils in North Carolina and on working groups around the USA. She is a passionate advocate for patient-centered care and a champion for collaboration with patients and families.



**Jeffrey Braithwaite – Foundation Director, Australian Institute of Health Innovation**

With research interests involving applying complexity science to health care problems, Professor Jeffrey Braithwaite will discuss where the health systems of 152 countries are heading, what health systems need to do to get there and what are the implications for policy makers, ministers, managers, clinicians and patients.

## PANEL SESSIONS

Our keynote speakers will be joined by other international health sector leaders for a series of in-depth panel discussions on topics including:

- What does the 21st century patient demand from healthcare?
- How can we rethink the role of the hospital in the medical neighbourhood
- Patient centered care – integrating health services around the patient
- Can value be achieved in high-tech, high-cost systems?
- The bright future for healthcare

## CONCURRENT SESSIONS

Under the overarching theme “Innovate | Integrate | Inspire - How can healthcare evolve to meet 21st century demands?” each of the three days of the World Hospital Congress will examine the topic from a different perspective.

### Day 1 - From volume to value

A global movement is underway to change the focus of hospitals and health organisations from volume of services and activities to the value of the outcomes achieved. Join discussions on value-focused care, patient reported outcome and experience measures, transparency in reporting, preparing for transformational change and achieving funding value.

Concurrent sessions will include:

- Platforms for value: data and analytics
- Paying for value, achieving outcomes
- Patients at the centre: what matters to patients and how do we know?

### Day 2 - From four walls to the neighbourhood

Hospitals don't exist in a vacuum so how can they be good citizens in the medical neighbourhood where the acute, primary and community care sectors all have a role to play. Discussions will focus on how integrating care can be supported at funding, structural and clinical levels to provide sustainable, appropriate health services and how an integrated approach can provide better health outcomes and sustainable universal health care.

Concurrent sessions will include:

- Coordinating coordination: what funding, structural, technological and clinical models do we need to support integrated care
- Colonisation, racism and closing the gap: perspectives on improving the health of Indigenous peoples
- Partnering and leading in our communities: hospitals as change agents

### Day 3 - From information to intelligence

The information revolution has provided us with greater capacity than ever before to collect data - from detailed clinical information, to patient flows, we have more information than ever at our fingertips. Transforming that information into intelligence will allow us to deliver more reliable and patient centred care, plan for and deliver services efficiently and effectively and provide new opportunities for collaboration. But how do we achieve this and how are security, privacy, workforce training and other concerns being addressed?

Concurrent sessions will include:

- The power of data: building understanding through better use of data
- Making numbers count: getting the most out of big data and artificial intelligence
- Visions for the Hospital of the Future

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